

Frequently Ask Questions

- **How will our project be promoted?**

We have a wide range of contacts who can get us quality promotions on Discord, Twitter & Instagram which suits almost every project niche. All promotions/ shoutouts are fully based on the materials & descriptions provided by you. Your project will only be promoted with influencers/ pages that suits your project's niche, this will ensure you to only get users who are interested in your project & advertisement content.

- **Can you guarantee sales?**

Marketing does not work like simple mathematics. Anyone who guarantees you sales are most likely trying to scam you - if we had a golden formula to guarantee sales for the prices we charge we would simply start our own projects and become billionaires. We bring exposure, brand awareness, management, organic growth and more, in an attempt to drive sales and a community forward. Unlike other marketing agencies, we are transparent in this regard. The most we are able to do in this regard is to give you an estimated conversion rate of the users who are most likely going to participate in your project's sales.

- **Will giveaways be used to promote our project?**

No, giveaways /shilling is not involved. Our promotions are done through shoutouts only, not giveaway methods as those won't bring you real investors, just users looking for free gifts/ money. However, we can arrange some whitelist spots giveaways for your campaign, only if that is what you want. If you plan to giveaway WL spots in your campaign, let us know so we can have a discussion about it.

- **Can we pay you after sales?**

We do not accept "payment after sales" or "payment after delivery" as it does not make sense for us to use our own funds to get promotions/ campaigns for your project, we have lots of clients who are willing to pay upfront, you are more than welcomed to ask us to prove the legitimacy of our work if you're worried about being scammed.

- **Can we pay in installments?**

We do not accept partial payments as we have to pay our partners and influencers before the promotion starts. A full & upfront payment is required to run the whole promotion smoothly else it will break our advertisement structure.

- **Do you offer trials/ smaller plans?**

The lowest plan we offer is the 10k package, anything lower than that is not going to be effective & you will be burning the allocated marketing funds since we are not able to use much resources. Our hands are basically tied when we try to promote your project to build a better brand image and hype for your project, the achieved results are most likely going to be terrible as well. We have lots of clients and projects queuing for default/ custom large campaigns therefore we do not plan to add trials or smaller packages.

Marketing is the key of success. If you have a great marketing budget the chances of a sellout is way higher since this gives us more options to play around with, instead of being constricted with the smallest influencers/ pages. This allows us to provide you a better conversion rate due to higher quality sources being used. The larger the package, the better the network effect, the stronger momentum & hype created, the higher chances of a full sellout.

- **How can you guarantee organic growth results?**

Your project will be promoted until the guaranteed results have been reached. For Discord growth, we will create a custom invite link to track the results. All results are guaranteed and targeted, users are 100% real humans who will engage & are interested to invest in your project.

- **What influencers/ social-media contacts do you have?**

We don't leak our databases of social contacts since that would basically make our service worthless. However, we are happy to show you some examples to prove that these contacts do exist before we are hired. You will receive the post links made for your campaign when launched.

- **How do you promote projects through Discord sources?**

When it comes to shoutouts on Discord, a custom channel is created exclusively for your project. Your project's ad description will be posted with an @everyone ping that notifies everyone in the server. We do not use malicious methods such as mass DMs as those are against Discord's Terms of Services and brings you low quality users. This will end up ruining your project's public image as well.

- **How can I know there are no bots/ fake accounts?**

Feel free to add a verification system in your server to ensure there are no botted accounts.

- **Do you offer growth services for other social medias?**

Results can be guaranteed through other social medias too, such as Instagram and Twitter. Keep in mind that all of your socials will be gaining audience, it's just that we focus on growing & promoting one of them. For Twitter & Instagram targeted followers, we charge the same rates.

- **Why should we trust you?**

We understand there are lots of random scammers & fake promoters in this field, well we are not random. We own the largest network on Discord with over 1.5M active users and have been growing servers & projects for more than 3 years, which makes us highly experienced and reputable in this field. Visit the #network-servers channel to view the servers we manage/ own.

- **Can you show us some campaign results?**

For sure. Visit the #performances channel in the support server to view recent results.

- **Can you show us some client vouches/ reviews?**

Absolutely. Let us know and we will grant you access!

- **Which package should we get for our project?**

Kindly let us know your project details and we will advise a suitable package for your project. For NFT projects, let us know your launch date, mint price/ average mint price, amount of NFTs to mint, marketing budget - if applicable. Based on the information provided, we will be able to advise you on which plan to move forward on to drive the most sales for your project.

- **What's the average retention?**

For NFT targeted Discord growth, the average staying ratio after 2 weeks is around 75%. This data is just for reference, as it depends on the audience & your project quality. If you are looking for a professional Discord setup, experienced management & moderation team for your community, consider getting our management service together to fully utilize the growth results.

- **What's the average conversion?**

For NFT targeted Discord growth, the average conversion of staying users/ users who participate in sales is 5-10%. Keep in mind that this depends on many factors. Marketing is not a simple 'x = y' formula. Anyone who tries to sell this to you is offering a sketchy service.

- **My project is in the xxx chain. Are you able to bring me users of this chain?**

Our service works with all blockchains, and we have worked with lots of projects in different chains, such as ETH, SOL, BSC, AVAX, ADA etc. According to our experience, as long as the users are interested in your project & it looks promising enough, they will use the required chain to mint the NFT. Also, when it comes to your ad content, it already filtered users who are not interested in using the chain.

- **What is the NYC Billboard Service?**

The billboard promotion service is usually used as a social proof for existing members. This is unique, it hypes up the community effectively. We recommend projects with a tighter budget to stick with the targeted growth plans. If you do have a decent marketing budget, we highly recommend getting the NYC Billboard service together.

- **What do you need from our side?**

Descriptions of your project, links to your social medias, a graphical assets folder (banners, images/ GIFs). A detailed list of materials required will be provided before you proceed. For discord management services, we would also need the relevant permissions in your server.

- **This all sounds good. How do we proceed?**

Let us know the service & plan you would like to proceed with, then we will create a groupchat with our partners and guide you through the process (Terms of Services, materials list, payment information etc).

Conclusion

To conclude, we are here to provide you the highest quality of audience who are interested in your project & build a good public image for your project.

We can assure you to achieve decent amount of sales with our marketing services as long as you have a great roadmap, artworks & a professional management team.

We highly recommend you to get our marketing packages with the Discord management & moderation service together to fully utilise the growth results if you do not have an experienced management team for your project's server.

If you have any other enquiries/ concerns, feel free to let us know in the support server, we are always here to help. Let's take your project to the next level. Looking forward to working with you soon!



**LET'S TAKE YOUR PROJECT
TO THE NEXT LEVEL.**

